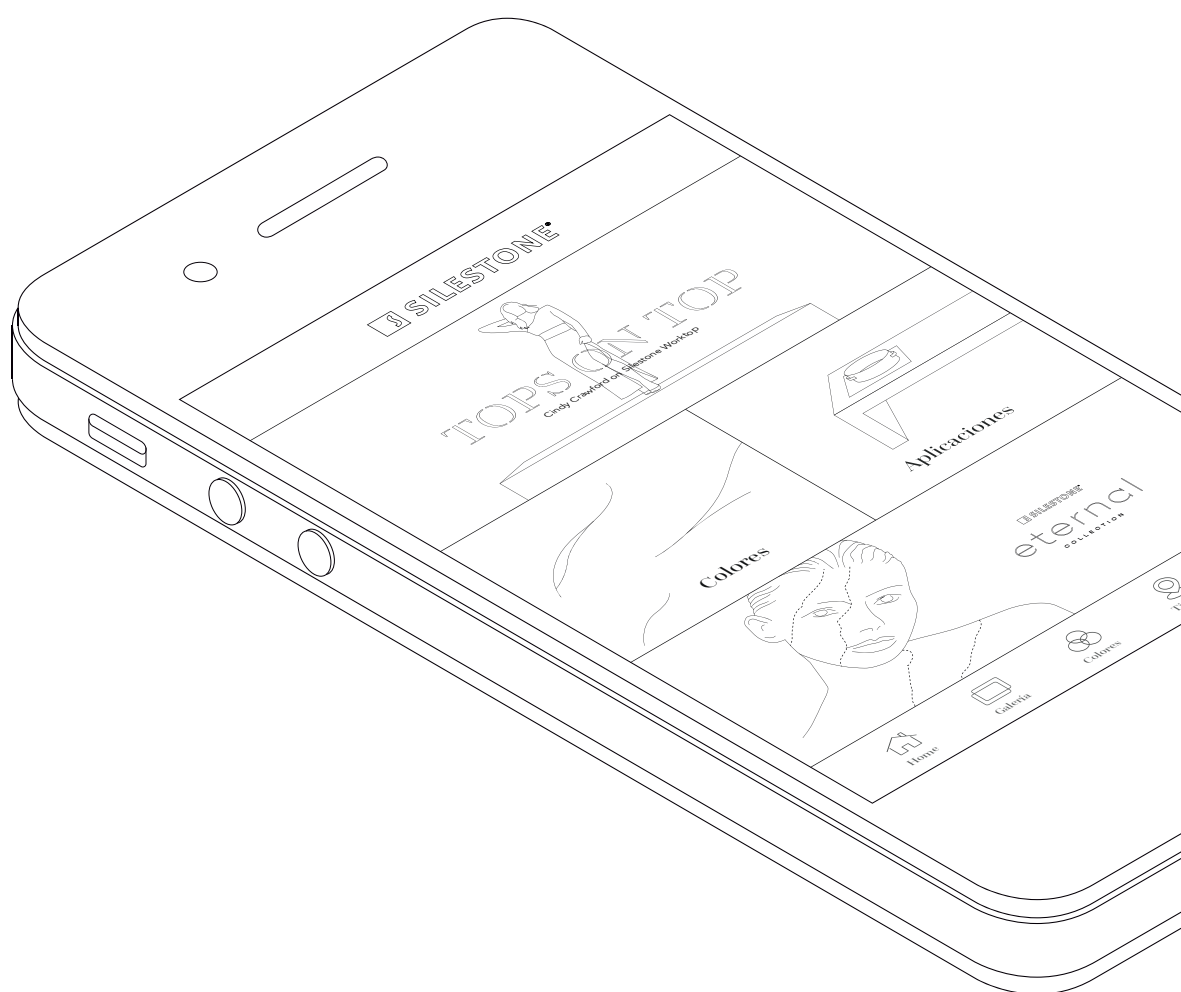


Trademark Implementation Guide

Cosentino authorises the commercial use of its trademarks, both in print and digital media, provided said use complies with all of the regulations stipulated in this graphic standards manual.



Cosentino Logotipo

Original Version



Maximum Reduction



Reduced Version

COSENTINO®

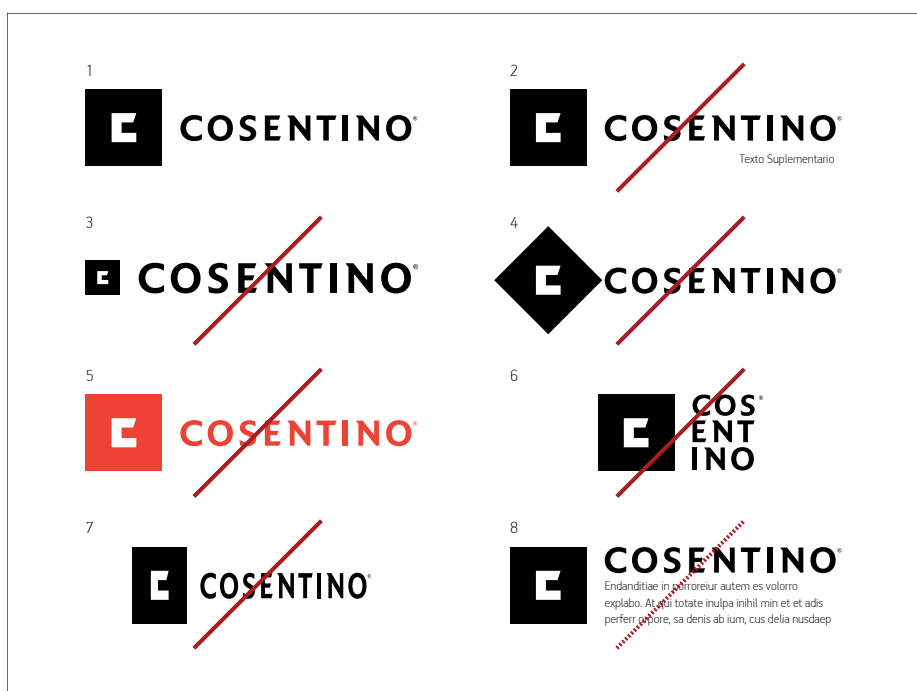
Maximum Reduction



Incorrect uses

These regulations apply to all of the Cosentino® trademarks.

- 1 Correct version.
- 2 Additional text must be left-aligned.
- 3 The logo-symbol must not vary in size in relation to the 'Cosentino' text.
- 4 The box for the logo-symbol must remain perpendicular to the 'Cosentino' text.
- 5 Colours other than the corporate colours must not be used.
- 6 The 'Cosentino' text must not be grouped together in any format other than the original when it is being used as a trademark.
- 7 The proportions of the Cosentino® logo including the safe area are 16 to 5.2; when reducing or increasing the size, the proportions of the logo must be maintained.
- 8 Avoid utilising complex structures when using the 'Cosentino' logo or its logo-symbol.



Logos of Cosentino Brands

The original logos of the Cosentino brands must not coexist in the same space; they should be used individually. To lay out several brand logos in the same space, they must be placed in typographic form, as shown at the bottom of this page.

Original Version

Negative Version



Typographic Versions



**Including third party
information in Silestone by
Cosentino® in magazines**

A product designed by Cosentino®

TOPS ON TOP

Cindy Crawford on Silestone Countertop

Silestone
by COSENTINO

On Top

Suede
Feel the new
velvety texture

Colour: Eternal Marquina | Discover more on silestone.com | Follow Us! [f](#) [v](#) [t](#)

COSENTINO MERKEZLERİ, İstanbul: 0 262 6580335, Ankara: 0 312 8154036, İzmir: 0 232 5012066, turkey@cosentino.com

- Some text can be added to our Silestone ads, always within a black box at the bottom of the page, with a
- maximum of one line of text. The typography cannot be changed, and images or logos may not be added.
- The ad and its elements may not be changed without prior consent by Cosentino®.
- The final graphics cannot be used at points of sale; their use is only authorised in printed magazines and digital media.
- A draft must be sent to Cosentino for approval prior to publication.

Including third party information in Dekton by Cosentino® in magazines

RAFA NADAL

DEKTON XGLOSS

ULTRABRILLANT SURFACES

TUNDRA
NATURAL XGLOSS

DEKTON XGLOSS es la nueva familia de superficies pulidas de Dekton, con un acabado de un brillo cristallino excepcional. Un brillo que proporciona un destello sin precedentes, a la vez que mantiene las fantásticas propiedades físicas de Dekton®.

Resistente a las manchas.
Máxima resistencia al fuego y al calor.

DEKTON ES BRILLANTE

*Debido a su intenso brillo Dekton Xgloss requiere de un mantenimiento y cuidado especial. En particular los tonos más oscuros, como Spectra, donde su color interno revela hasta el más mínimo detalle.

WWW.DEKTON.COM

DEKTON®
designed by COSENTINO

COSENTINO SEDE CENTRAL
T: +34 950 444 175
info@cosentino.com

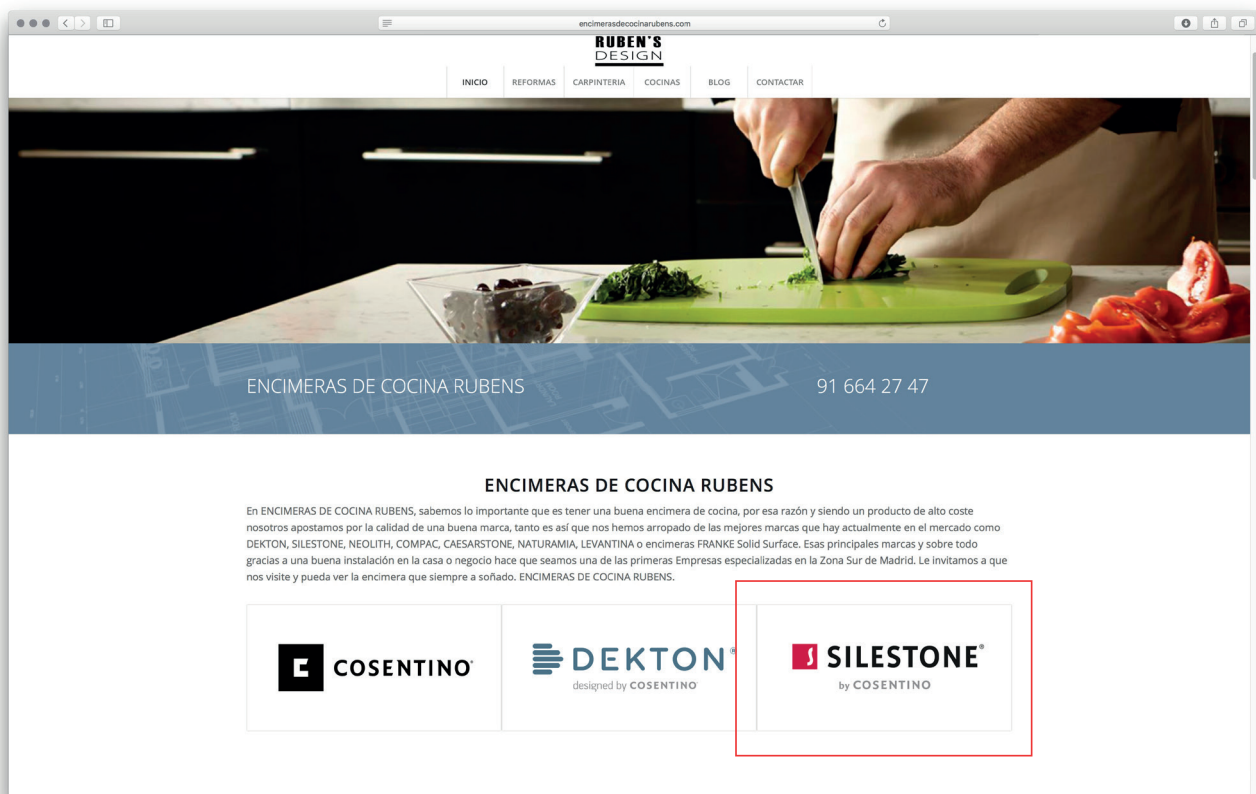
Dekton
 DektonbyCosentino

RAFA NADAL
ACADEMY
by INNOVASTAR

INTERIORS FROM SPAIN
Company information under the logo

- A logo may be added to the ad, as long as it does not exceed the marked area.
- Company information can also be added with a maximum of two lines, or four lines if it does not include any logo.
- The ad and its elements may not be changed without prior consent by Cosentino®.
- A draft must be sent to Cosentino for approval prior to publication.

Implementation of brands/ logos on Websites and digital media



When using our brands in digital media, a minimum safe area must be maintained.

Depending on the space available, reduced versions of our logos can be used.

A note on Sensa by Cosentino®

Sensa should always be accompanied by the text "By Cosentino"

ra de cocina, por esa razón y siendo un producto de alto coste
do de las mejores marcas que hay actualmente en el mercado como
ras FRANKE Solid Surface. Esas principales marcas y sobre todo
Empresas especializadas en la Zona Sur de Madrid. Le invitamos a que



Reduction A

 SILESTONE

 DEKTON

 SENSEA
by COSENTINO®

Reduction B

SILESTONE

DEKTON

SENSA
by COSENTINO®

Use of images /photos provided by Cosentino

Cosentino authorises the use of its images/photos provided they are not digitally altered, commercialised, or used in activities unrelated to its business or to promote products from other brands/companies with no relation to Cosentino.

To use Cosentino images, whether in printed or digital media, the copyright information provided must be included in small print.

The text to be included (if the images don't include specific copyright information) is:

©Cosentino

In some instances, the images provided, in addition to the Cosentino® image rights, may include third party copyright information, for example:

©Cosentino ©Photography: Photographer Name ©Architect: Architect Name



©Cosentino



©Cosentino

- The colour of the typography should be changed depending on the darkness of the background, such that the information is easily legible.
- Any typography can be used to include this information, as long as it does not hinder the legibility.
- On printed media, the copyright information can be included outside of the image.